



China Intellectual Property Management Network



June 24-25, 2021

Beijing Time: 14:00—18:00

CET: 08:00—12:00

KNOWLEDGE SHARING & IP MANAGEMENT STRATEGIES

Online via Zoom

VENUE: Roundtable Conference Room, Jiaoyi Building, East China University of Political Science and Law, No. 1575 Wanhangu Road, Changning District, Shanghai, China



June 24 2021
number:619 7114 8263
link:<https://zoom.com.cn/j/61971148263?pwd=SSs2ZU1tNzNMSErISGVrRjZUcThvQT09>



June 25 2021
number:688 8352 6182
link:<https://zoom.com.cn/j/68883526182?pwd=W-jVzYzd3YTkzaWRLdHRqOTAzV3FzUT09>

Host:

East China University for Political Science and Law, Shanghai, China



www.cipnet.eu
www.cipnet.org.cn

Partners



This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Co-funded by the Erasmus+ Programme of the European Union





The China Intellectual Property Management Project consortium is pleased to invite you to the final conference "Knowledge Sharing & IP Management Strategies for China"



The purpose of the 2-day conference is to bring together specialists in the field of IP management (TT officers, managers, researchers, stakeholders and lawmakers) as well as all other interested in that field. Key topic of the event is: Strategies for IP management at High Education Institutions and knowledge sharing.

While analysing activities facilitating process of the research results management a special focus will be given on Chinese universities.

As a part of the event the China Intellectual Property Management Network will be also presented.

Conference Panels

-  Introduction of the China Intellectual Property Management Network
-  International Initiatives for Knowledge Sharing and IP management.
-  Innovation-driven Intellectual Property Strategies
-  Facilitating Technology Transfer and IP Management Process. Focus on China
-  Analysis of the Legal Issues of the Technology Transfer

Key Speakers

Guo He, Professor, School of Law, Renmin University of China
Olga Spasic, Director of Innovation Structure Division, Innovation Sector, World Intellectual Property Organization
Kong Xiangjun, Dean of Koguan School of Law; Director of Intellectual Property and Competition Law Academy, Shanghai Jiao Tong University
Benoit Missone, Project Manager, IP KEY China and EUCIPAN
Helika Jurgenson, Project Manager, China IP SME Helpdesk
Krzysztof Klinczewicz, Professor, Faculty of Management, University of Warsaw
Andrew Czajkowski, Technology and Innovation Support Division, IP and Innovation Ecosystems Sector, World Intellectual Property Organization
Niu Qiang, Associate Professor, Director of Department of Intellectual Property, School of Law, Zhejiang Gongshang University
Huang Yuye, Professor, Deputy Dean of School of Intellectual Property, Zhongnan University of Economics and Law

The Event is open for managers, directors, leaders of TTOs, persons involved in commercialization and management of IP at universities

Participation is free.
Online registration:



June 24 2021
number:619 7114 8263
link:<https://zoom.com.cn/j/61971148263?pwd=SSs2ZU1tNzNMSErISGVrRjZUcThvQT09>



June 25 2021
number:688 8352 6182
link:<https://zoom.com.cn/j/68883526182?pwd=W-jVzYzd3YTkzaWRLdHRqOTAzV3FzUT09>

Brief Q&A sessions
after each panel

Working language:
English

The Final Conference is co-funded by the Erasmus+ Programme of the European Union