



China Intellectual Property
Management Network

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中国知识产权管理网络项目最终会议
Final Conference of CIPnet

➤ **中国知识产权共享与知识产权管理战略**
**“Knowledge Sharing & IP Management Strategies for
China”**

地点：上海市长宁区万航渡路1575号华东政法大学交谊楼圆桌会议室

**VENUE: Roundtable Conference Room, Jiaoyi Building, East China University of Political
Science and Law, No. 1575 Wanhangu Road, Changning District, Shanghai, China**

时间：2021年6月24日-25日

DATE: June 24–25, 2021



<p>日期：6月24日（周四） Date: June 24, 2021 (Thursday)</p>		
<p>主持人：丛立先，华东政法大学知识产权学院副院长（主持工作） Chair: Cong Lixian, Executive Dean, Intellectual Property School, East China University of Political Science and Law</p>		
<p>Beijing Time: 13:45-14:00 Central European Time: 07:45-08:00</p>	<p>签到 Registration</p>	
<p>Beijing Time: 14:00-14:20 Central European Time: 08:00-08:20</p>	<p>开幕致辞 Opening Remarks</p>	<p>周立志，华东政法大学副校长 Zhou Lizhi, Vice President, East China University of Political Science and Law</p>
<p>第一部分：中国知识产权管理网络项目介绍及研究成果 Module One: Introduction to CIPnet and Research Achievement</p>		
<p>Beijing Time: 14:20-14:35 Central European Time: 08:20-08:35</p>	<p>中国知识产权管理网络项目宗旨与成果 CIPnet Project: Aims and Achievements</p> <ul style="list-style-type: none"> ➢ Dariusz Kasprzycki, 波兰雅盖隆大学知识产权法讲席副教授，中国知识产权管理网络项目协调员 Dariusz Kasprzycki, Associate Professor, Intellectual Property Law Chair, Jagiellonian University; CIPnet Project Coordinator 	
<p>Beijing Time: 14:35-14:50 Central European Time: 08:35-08:50</p>	<p>中国知识产权管理网络项目架构与活动 CIP Network: The Structure and Activities</p> <ul style="list-style-type: none"> ➢ 郭禾，中国人民大学法学院教授 Guo He, Professor, School of Law, Renmin University of China 	
<p>Beijing Time: 14:50-15:00 Central European Time: 08:50-09:00</p>	<p>现场提问 Q&A</p>	
<p>第二部分：知识共享和知识产权管理国际倡议（CIPnet项目合作伙伴） Module Two: International Initiatives for Knowledge Sharing and IP management. CIP Network Partners</p>		



<p>Beijing Time: 15:00-15:30 Central European Time: 09:00-09:30</p>	<p>世界知识产权组织活动报告：知识产权共享与管理 Introduction of WIPO Project and Activities in the Field of IP Management</p> <ul style="list-style-type: none"> ➤ Olga Spasic, 世界知识产权组织创新部创新架构组主任 Olga Spasic, Director of Innovation Structure Division, Innovation Sector, World Intellectual Property Organization,
<p>Beijing Time: 15:30-15:40 Central European Time: 09:30-09:40</p>	<p>现场提问 Q&A</p>
<p>Beijing Time: 15:40-16:00 Central European Time: 09:40-10:00</p>	<p>中欧知识产权学术网络和IP KEY项目的活动 The Activities of IP Key and EUCIPAN Project</p> <ul style="list-style-type: none"> ➤ Benoit Missone, 中欧知识产权学术网络, IP KEY项目经理 Benoit Missone, Project Manager, IP KEY China and EUCIPAN
<p>Beijing Time: 16:00-16:20 Central European Time: 10:00-10:20</p>	<p>中国知识产权中小企业服务台向初创企业和研究人员提供知识产权建议-项目介绍 China IP SME Helpdesk IP Advice to Start-ups and Researchers – Project Introduction</p> <ul style="list-style-type: none"> ➤ Helika Jurgenson, 中国知识产权咨询中心项目经理 Helika Jurgenson, Project Manager, China IP SME Helpdesk
<p>Beijing Time: 16:20-16:30 Central European Time: 10:20-10:30</p>	<p>现场提问 Q&A</p>
<p>第三部分：创新驱动下的知识产权战略 Module Three: Innovation-driven Intellectual Property Strategy</p>	
<p>Beijing Time: 16:30-16:50 Central European Time: 10:30-10:50</p>	<p>技术交易中的合同与竞争法律问题 Contract and Competition Legal Issues in Technology Trade</p> <ul style="list-style-type: none"> ➤ 孔祥俊, 上海交通大学凯原法学院院长, 知识产权与竞争法研究院院长 Kong Xiangjun, Dean of Koguan School of Law; Director of Intellectual Property and Competition Law Academy, Shanghai Jiao Tong University



<p>Beijing Time: 16:50-17:10 Central European Time: 10:50-11:10</p>	<p>如何简便获取专利？专利代理人的职业素养。 What Makes It Easier to Obtain a Patent? Professional Quality of Patent Agent.</p> <ul style="list-style-type: none"> ➤ Krzysztof Klincewicz, 波兰华沙大学管理学院教授 Krzysztof Klincewicz, Professor, Faculty of Management, University of Warsaw
<p>Beijing Time: 17:10-17:30 Central European Time: 11:10-11:30</p>	<p>《中欧全面投资协定》下的科技合作新机制 Technology Cooperation under the EU-China Comprehensive Agreement on Investment</p> <ul style="list-style-type: none"> ➤ 贺炯, 华东政法大学知识产权学院副教授 He Jiong, Associate Professor, Intellectual Property School, East China University of Political Science and Law
<p>Beijing Time: 17:30-17:50 Central European Time: 11:30-11:50</p>	<p>专利法的挑战：从专利共享到技术共享 The Challenge of Patent Law: From Patent Sharing to Technology Sharing</p> <ul style="list-style-type: none"> ➤ 徐红菊, 上海大学法学院教授 Xu Hongju, Professor, School of Law, Shanghai University
<p>Beijing Time: 17:50-18:00 Central European Time: 11:50-12:00</p>	<p>现场提问 Q&A</p>
<p>Beijing Time: 18:00 Central European Time: 12:00</p>	<p>会议结束 End</p>



<p>日期: 6月25日 (周五) Date: June 25, 2021 (Friday)</p>	
<p>主持人: 储翔 华东政法大学知识产权学院副院长 Chair: Chu Xiang, Vice Dean, Intellectual Property School, East China University of Political Science and Law</p>	
<p>第四部分: 促进技术转让和知识产权管理过程 (聚焦中国) Module Four: Facilitating Technology Transfer and IP Management Process. Focus on China</p>	
<p>Beijing Time: 14:00-14:30 Central European Time: 08:00-08:30</p>	<p>世界知识产权组织技术与创新支持中心计划 WIPO's Technology and Innovation Support Centers (TISCs) Program</p> <ul style="list-style-type: none"> ➤ Andrew Czajkowski, 世界知识产权组织, 知识产权与创新生态系统部, 技术与创新支持部 Andrew Czajkowski, Technology and Innovation Support Division, IP and Innovation Ecosystems Sector, World Intellectual Property Organization
<p>Beijing Time: 14:30-14:45 Central European Time: 08:30-08:45</p>	<p>协同参与欧洲合作伙伴的研究项目——知识产权管理方面的良好实践 Taking Part in Collaborative Research Projects with European Partners – Good Practices in terms of IP Management</p> <ul style="list-style-type: none"> ➤ Léa Montesse, 西班牙阿利坎特大学国际项目管理办公室知识产权专家 Léa Montesse, Intellectual Property Expert, International Project Management Office – OGPI University of Alicante
<p>Beijing Time: 14:45-15:00 Central European Time: 08:45-09:00</p>	<p>中国大学的技术转移: 超过技术转让办公室管理人员和研究人员的培训需求 Technology Transfer at Chinese Universities: Beyond the Training Needs of TTO Managers and Researchers</p> <ul style="list-style-type: none"> ➤ Robert Pocklington Vicente, 西班牙阿利坎特大学国际项目管理办公室 Robert Pocklington Vicente, International Project Management Office -OGPI-University of Alicante
<p>Beijing Time: 15:00-15:20 Central European Time: 09:00-09:20</p>	<p>现场提问 Q&A</p>
<p>Beijing Time: 15:20-15:40 Central European Time: 09:20-09:40</p>	<p>集体合影 Group Photo</p>



第五部分：技术转移的法律问题分析 Module Five: Analysis on Legal Issues of Technology Transfer	
<p>Beijing Time: 15:40-16:00 Central European Time: 09:40-10:00</p>	<p>技术转移中的知识产权风险 Intellectual Property Risks in Technology Transfer</p> <ul style="list-style-type: none"> ➤ 肇旭，华东政法大学知识产权学院副教授 Zhao Xu, Associate Professor, Intellectual Property School, East China University of Political Science and Law
<p>Beijing Time: 16:00-16:20 Central European Time: 10:00-10:20</p>	<p>关于强制技术转让问题的几点思考 Some Opinions on Forced Technology Transfer</p> <ul style="list-style-type: none"> ➤ 单晓光，同济大学上海国际知识产权学院教授 Shan Xiaoguang, Professor, Shanghai International College of Intellectual Property, Tongji University
<p>Beijing Time: 16:20-16:40 Central European Time: 10:20-10:40</p>	<p>高校知识产权转移中的问题与经验 Problems and Experience of Intellectual Property Transfer in Universities</p> <ul style="list-style-type: none"> ➤ 牛强，浙江工商大学法学院知识产权系主任，副教授 Niu Qiang, Associate Professor, Director of Department of Intellectual Property, School of Law, Zhejiang Gongshang University
<p>Beijing Time: 16:40-17:00 Central European Time: 10:40-11:00</p>	<p>促进科技成果转化背景下的高校知识产权管理模式创新 Innovation of Intellectual Property Management Mode in Universities under the Background of Promotion of Transformation of Scientific and Technological Achievements</p> <ul style="list-style-type: none"> ➤ 黄玉焯，中南财经政法大学知识产权学院副院长，教授 Huang Yuye, Professor, Deputy Dean of School of Intellectual Property, Zhongnan University of Economics and Law



<p>Beijing Time: 17:00-17:20</p> <p>Central European Time: 11:00-11:20</p>	<p>知识产权在科研项目中的全过程管理 The Whole Process Management of Intellectual Property in Scientific Research Projects</p> <p>➤ 曾德国，西南政法大学商学院教授，知识产权研究中心副主任 Zeng Deguo, Professor of School of Business, Deputy Director of Intellectual Property Research Center, Southwest University of Political Science & Law</p>
<p>Beijing Time: 17:20-17:40</p> <p>Central European Time: 11:20-11:40</p>	<p>现场提问 Q&A</p>
<p>Beijing Time: 17:40-18:00</p> <p>Central European Time: 11:40-12:00</p>	<p>闭幕致辞 Closing Ceremony</p>
<p>Beijing Time: 18:00</p> <p>Central European Time: 12:00</p>	<p>会议结束 End</p>