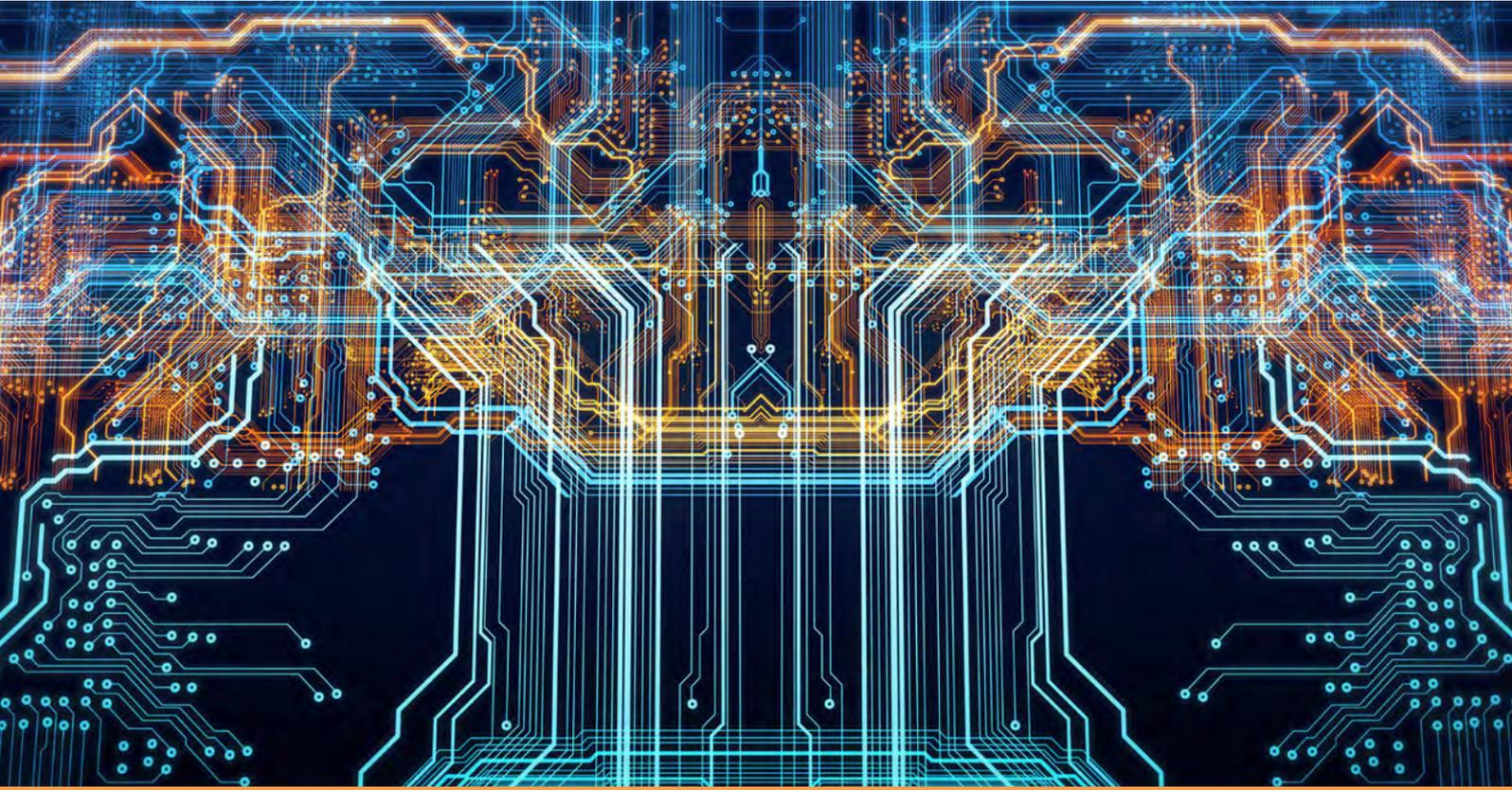




# Intellectual Property & New Technologies

MASTER'S DEGREE PROGRAM



2023/2025 EDITION

**Unique Joint Master's Degree Programme  
in Intellectual Property and New Technologies  
organized by the Jagiellonian University of Krakow,  
the World Intellectual Property Organization  
and the Patent Office of the Republic of Poland**





Headquarters building of the World Intellectual Property Organization (WIPO) in Geneva

# ABOUT THE PROGRAMME

**W**e live in the information society, where a significant role has been given to new technologies. Our life in the 21st century cannot be imagined without the Internet, e-commerce and other information technologies, which enhance business and social communication and stimulate technological progress. New technologies have constantly been creating new opportunities in life and science, building bridges between people from different countries and cultures.

The law which governs exploitation of intellectual creations must respond to new challenges. The Joint Master's Degree Programme in Intellectual Property and New Technologies (MIP & NT) offered by the Jagiellonian University, the World Intellectual Property

Organization and the Polish Patent Office provides a perfect answer to the demand for better understanding of interfaces between technology and intellectual property law and specialised training in these rapidly developing areas.

The Programme offers an extensive learning scheme for legal issues related to new technologies, with special focus on intellectual property law. Particular courses will adopt a comparative approach towards IP regulations, with EU law serving as the prevailing legal regime for Europe. By taking this approach, the Programme attracts undergraduate and graduate students as well as professionals from the public and private sectors who wish to acquire the highly profiled skills in the field.

# PARTNERS



One of the oldest universities in Europe founded in 1364, and one of the best universities in Poland according to the national universities ranking, the only Polish and Eastern European higher education institution in Reuter's Top 100: Europe's Most Innovative Universities ranking.

The Faculty of Law and Administration of the Jagiellonian University conducts the most innovative and efficient educational programme, confirmed by independent branch rankings for the best law faculty in Poland.

By offering 16 faculties, over 80 study programmes and 140 specialities, the University provides one of the widest educational offers in Poland. With almost 43 000 students (including 4000 foreign students from 90 countries), 190 foreign staff members and visiting professors and 280 bilateral cooperation exchange agreements it is a recognized educational centre of education and a platform for international cooperation.



World Intellectual Property Organization: global forum for intellectual property policy, services, information and cooperation. As a specialized agency of the United Nations, WIPO assists its 193 member states in developing a balanced international IP legal framework to meet society's evolving needs. It provides business services for obtaining IP rights in multiple countries and resolving disputes. It delivers a policy forum to shape balanced international IP rules, global services to protect IP across borders and resolve disputes, technical infrastructure to connect IP systems and share knowledge, cooperation and capacity building programs to enable all countries to use IP.

The WIPO Academy is the center of excellence for intellectual property (IP) education and training for WIPO member states, in particular developing countries, least-developed countries (LDCs) and countries in transition. The WIPO Academy works to help build human capacity in IP, which is essential to innovation.



The state administration agency, which in Poland is responsible for implementation of tasks connected with industrial property protection. The main responsibility of the Polish Patent Office is deciding on granting exclusive rights for industrial property objects. One of the basic tasks of the Polish Patent Office is keeping publicly accessible registers with information on the legal status of the protection of industrial property objects on the territory of Poland.

Another crucial responsibility is the wide dissemination of knowledge of industrial property protection, the social awareness of which is a necessary condition for efficiency of the legal provisions.

What is equally important is promoting modern methods of industrial property rights management, educating the young generation about the basic issues connected with intellectual property, including IP in university curricula, as well as frequent information campaigns intended primarily for entrepreneurs, managerial staff, scientists from universities and research centres, inventors, school and university students, patent attorneys, lawyers and legal advisors, judges and public prosecutors, the customs services and the police.



photo: D.Gotfida

Main building of the Jagiellonian University in Kraków, built in 1873-1887



# PROGRAMME STRUCTURE

The Programme offers candidates an attractive and user-friendly structure of three semesters between 1 October 2023 and 28 February 2025.

## **First non-residential semester** – October 2023 – January 2024

Getting the basics of IP law (distance learning through a state of the art e-learning platform with partial use of WIPO distance learning courses on copyright, patent, trade mark and design).



## **Second residential semester** – February 2024 – June 2024

Acquiring advanced knowledge on IP law in context of new technologies (premises of the Jagiellonian University).



## **Third semester** – October 2024 – February 2025

Doing own research under supervision (Master's thesis seminar, internship, Master thesis).



# PROGRAMME STRUCTURE – COURSES

Content of the curriculum aims at developing skills in the area of intellectual property and new technologies, by offering the following courses addressing challenging issues in the field:

Patent law

Copyright law

Trademark law and allied rights

Introduction to EU Law

New technologies, ethical, social and legal perspective

New technologies and patents

Copyright in the digital age

Commercial communication

English in IP matters

Resolving IP and technology disputes through mediation and arbitration

Digital content

Privacy and personal rights on the Internet

Internet Service Providers liability

Protection and licensing of software, data bases and computer games

Infringements of IPRs in the field of new technologies

Jurisdiction and choice of law on the Internet

Intellectual property overlaps

Future law for next technologies

Human rights, patents and pharmaceuticals

Protection and access to non-personal data

# PROGRAMME STRUCTURE – SEMINARS

Students will be supported by the master thesis advisors in their research work and collection of information from relevant sources and provided with personalised help during one of the Master's seminars in the field of copyright, patent law, trademarks and designs law, media law – all focusing on relations with new technologies.

# TEACHING STAFF WITH PARTICIPATION OF WIPO EXPERTS

**T**he following international experts used to be involved in teaching in the Programme in previous editions: **Professor Ansgar Ohly** (Ludwig Maximilians University of Munich), **Professor Duncan Matthews** (Queen Mary School of Law), **Professor Aurelio Lopez-Tarruella** (University of Alicante), **Professor M. Senftleben** (University of Amsterdam), **Professor Irene Calboli** (Texas A&M University School of Law), **Professor María de Lourdes Vázquez** (University of San Andrés), **Professor Christophe Geiger** (Luiss Guido Carli University).

## COOPERATION

**T**he Programme cooperates with the leading local and international law firms specializing in IP Law and New Technologies:

Linklaters / Maruta Wachta / Kondrat i Partnerzy

Programme's stakeholders are contributing to the Programme by:

- / offering internships**
- / providing practical workshops**
- / funding partial scholarships for the best students**

## BLACKBOARD – E-LEARNING PLATFORM

**T**he first distance learning phase of the Programme is provided by Blackboard e-learning platform offering students various user-friendly services, including access to:

- / 5 on-line courses**
- / video recordings**
- / test, quizzes and assessment questions**
- / video conferences**
- / discussion groups**

**Blackboard**



Photo: w.wyzkowski

## GRADUATE PROFILE

Programme graduates will be well-prepared to work for international, regional and domestic corporations and institutions active in the area of new technologies or in non-governmental organizations. Their knowledge and competences may be of special value to those entrepreneurs and law firms which operate in demanding new technologies markets.

# ENTRY DATES

Registration for applicants in 2023/2024 is available between February-August 2023.

More information regarding applications rounds and recruitment timetable available at: [https://welcome.uj.edu.pl/en\\_GB/admission/schedule](https://welcome.uj.edu.pl/en_GB/admission/schedule).

# ENTRY REQUIREMENTS

The Programme of high expertise in intellectual property law is available to law and non-law graduates who have relevant professional interest in the field.

Prospective applicants are required to:

- / hold at least a Bachelor's degree from a recognized university**
- / be fluent in English, which will be assessed through an interview**

Additional points will be awarded in the first place to candidates holding A Master's/Bachelor's degree in law, then to those with a degree in economics, business administration or other related fields.

# FEES

## / 3500 euros

(candidates with Polish citizenship  
and candidates from EU)

## / 7000 euros

(others)

**The fee includes:** tuition, training materials, use of training facilities and support services, social events, study visit to the Patent Office of the Republic of Poland. Personal expenses on the residential phases at the Jagiellonian University are not included.

More information available at:

[www.wipo.int](http://www.wipo.int)

**Students will get the chance to study in one of the most cultural-inspiring and student friendly cities in Poland!**



Historic Centre of  
Kraków is listed on  
UNESCO World  
Heritage List

## CONTACT

For further information about the Master's Degree Programme and all other communications, please contact:

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## STEERING COMMITTEE

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